



# Grey Bruce Farmers' Week 2022 Partnership Opportunities Application Form

**Company Name:** \_\_\_\_\_  
(Print Exactly as it is to appear in brochure and other promotional materials)

**Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City/Town:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Cell Phone:** \_\_\_\_\_

**Twitter:** \_\_\_\_\_ **Facebook Page/Group:** \_\_\_\_\_

**Instagram:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Website Url to hyperlink to:** \_\_\_\_\_

How many brochures would you like so you can distribute them to your clients in advance of the show?: \_\_\_\_\_

## A. Sponsorship Opportunities

We request the following **sponsorship opportunity:** Please ✓

	Premier	Platinum	Gold	Silver	Bronze
<b>Contribution Level/Range</b>	\$5000	\$2000 - 4999	\$1000 - \$1999	\$500 - \$999	\$200 - \$499
<b>Please ✓ the sponsorship level you are interested in</b>					
<b>\$ Amount</b>					
<b>Please write in the "Day (s)" or speakers that you are interested in supporting</b>					

*GBFW accepts sponsors on a first come basis and guarantees promotional entitlements listed.*

**What opportunities are you interested in? (Please review the partnership opportunities document and write the letters of the Sponsorship Types that intrigue you below. Please prioritize those opportunities in case your first choice has been booked up.)**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_



## Grey Bruce Farmers' Week 2022 Partnership Opportunities Application Form Continued

### B. Exhibitor Hall Space

We would like to be a part of the Virtual Exhibitor Hall to show our support of this conference and the producers of Grey Bruce and beyond.

The Cost is \$100 to have the information available for the week of the conference and for the 30 day encore access.

Please tick the box

Lorie will reach out to you to get your logo, information for the About Section of your Space etc. Thank You!

### C. Additional Opportunities *Please circle the option of interest in column 2, and complete details in columns 3, 4*

Options	Cost	# Sessions Wishing to Host Or # Spots Wishing to Purchase	Referring to the agenda that was sent to you, please write in the day(s) and that you would want to be a Host or have your ad aired.  Day (s)	
<b>Guest Host Speaker Q &amp; As</b>	\$100/ session			<b>Which Speaker (s)</b>
<b>Guest Host Daily Morning Mingles or Afternoon Exchanges</b>	\$200/ session			<b>Morning</b> <input type="checkbox"/>  <b>Afternoon</b> <input type="checkbox"/>
<b>30 second ad spots/ promo videos</b>	\$100/static ad spot – jpg with audio voice-over  \$250/promo video			<i>Lorie will work with you to establish the best timing for your ad.</i>

**As always, Lorie will work with you to develop a partnership strategy that works best for your organization.**

- Please email the completed applications forms before the **deadline of Oct 8th** to: [lorie@greyagservices.ca](mailto:lorie@greyagservices.ca), and then call 519-986-3756, to confirm that your email has been received (as we have had issues with emails in the past).
- Lorie will then be in touch with you to discuss your partnership contributions. Please send your digital logos asap to Lorie for social media purposes.
- Lorie will send an invoice once everything has been confirmed. Please do not send payment until you have received your invoice.
- Thanks very much for your kind consideration of these opportunities, and for your support!